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CASAMBI

*Enhance your lighting projects with
Casambi technology*

CASAMBI SYSTEM

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With an increasingly digital world, it's important to readjust your projects and working methods to meet market expectations.

One of the easiest ways to optimise your projects and offer your **customers a more comfortable experience** is to use the Casambi lighting control system.

In this document, you'll find all the information you need about the Casambi lighting control system, including:

1. What is Casambi;
2. How does Casambi differ from other lighting control systems;
3. Benefits of Casambi;
4. Casambi in Different Types of Projects.

1. What is Casambi?

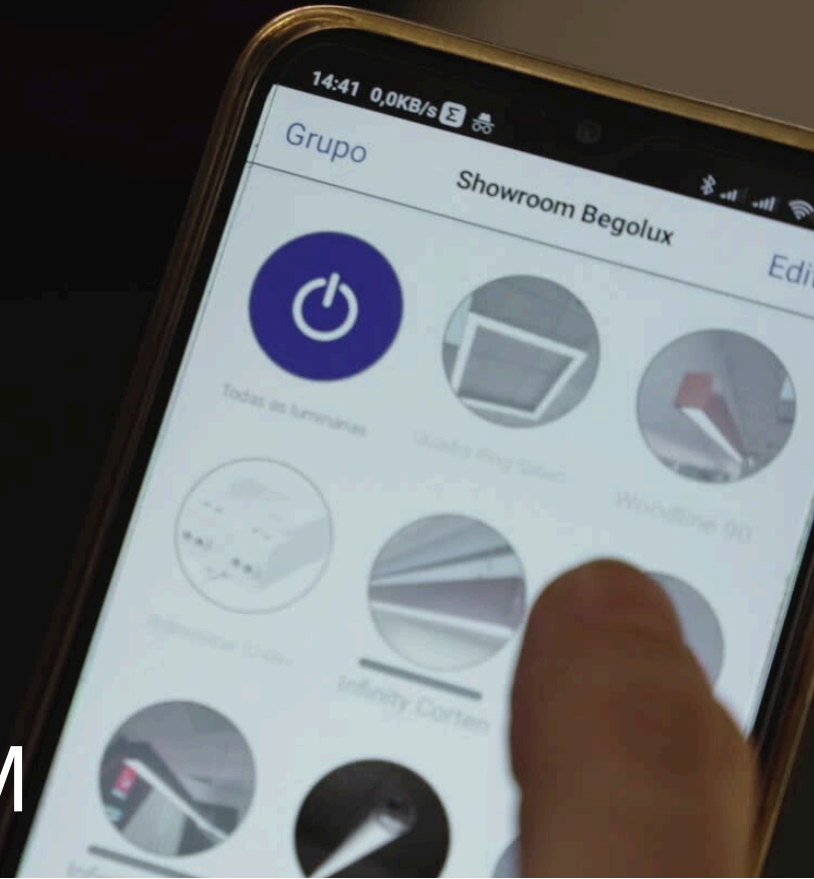
Casambi is a wireless lighting control system that allows users to control and regulate lighting via a simple application on a mobile device. This system is known for its flexibility and convenience, making it possible to create different, unique and personalised lighting experiences in a single space.

Using Bluetooth technology, this system will create a network between devices in the same space that allows users to **parameterise and control lighting characteristics** such as regulating its intensity, setting timers, changing the colour temperature, among other features.

Overall, it will provide the user with a more dynamic experience and, at the same time, guarantee their well-being in a space.

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2. How does Casambi differ from other lighting control systems?

The main difference between Casambi and other lighting control systems is the **convenience and flexibility** of the system.

Unlike other dimming mechanisms, where control has to be done via a switch, Casambi allows you to do it **via Bluetooth** on your mobile phone or other device. Simply have the device at your side and you can conveniently and effortlessly change the light settings.

What's more, its ability to **personalise and individually control** the luminaires adds points over other systems.

In this sense, in large areas, this type of control over each luminaire is ideal for meeting the requirements that each area demands.

Taking an open-space corporate project as an example, it's important that each area is properly lit according to its purpose, whether it's to promote socialising or concentration.

3. What are the benefits of the Casambi Lighting Control System?

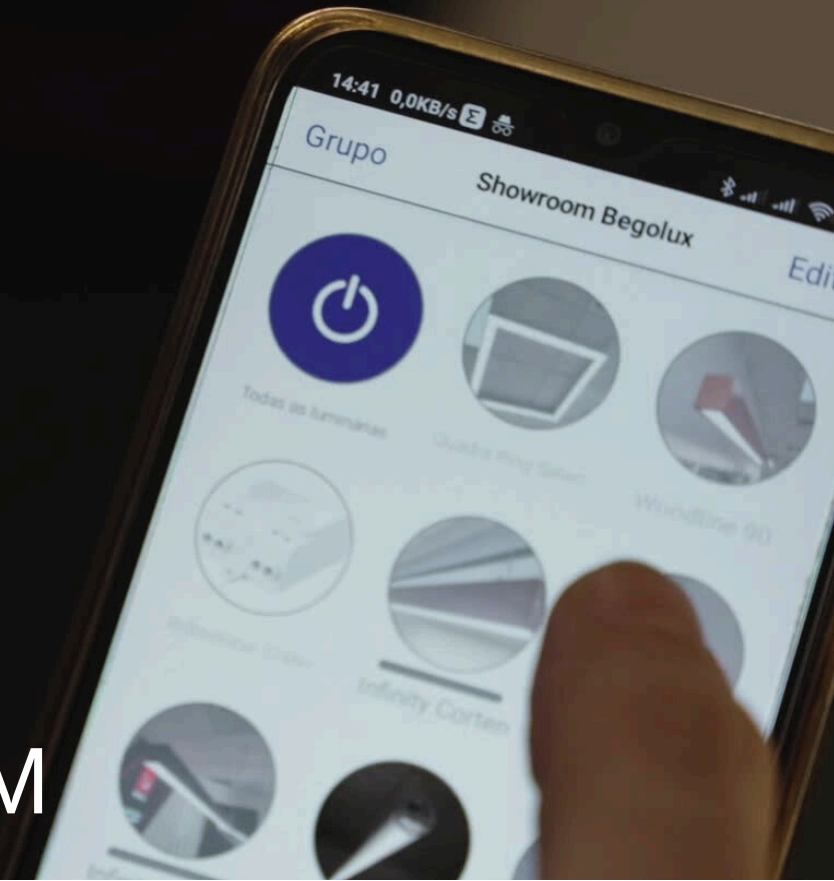
Combining technologies such as DALI and systems like Tunable White, the Casambi lighting system is known for its versatility and ease of use.

Offering a modern and intuitive user experience, this system enables advanced and flexible light control.

The possibility of regulating the lighting ensures greater optimisation of the operation of the luminaires and their energy consumption.

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Other **benefits** offered by this lighting control system:

- Reduces **maintenance costs** and personalises lighting, making it ideal for commercial spaces such as hotels and corporate projects;
- It makes the project **more sustainable**, due to the possibility of adjusting and regulating the performance of the luminaires, where you can switch them on or off, programme schedules, among others;
- Allows installation with less wiring and adapts easily to products already installed;
- Offers a **more comfortable and pleasant user experience** due to the ability to change the characteristics of the light, adjusting to the atmosphere desired for the project.

4. Casambi in different types of projects:

The Casambi system has different applications and purposes, depending on the type of project it is used in.

Offices: By allowing employees to adjust the lighting according to their needs, stress levels are reduced and significant energy savings can be made by directing light only where it is needed.

Hospitality projects: Lighting is key to transforming the atmosphere of a space, creating new experiences for customers by highlighting luminosity, different textures and products, or even changing the colour temperature of the space, making it more inviting and engaging.

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Industrial environments: Reducing energy consumption and the consequent reduction in operating costs, as well as improving safety, make the Casambi system increasingly popular in this sector.

Healthcare spaces: Designed to ensure maximum efficiency and profitability, lighting must at the same time provide a cosy and empathic environment for patients.

Retail: The Casambi system has the ability to improve consumer experiences in retail spaces by providing the ideal lighting for items, while collecting data on customer behaviour to identify areas of greatest circulation.

Create customisable lighting experiences with Casambi lighting and boost your interior projects.

Get in touch with the team and discover the full potential of the Casambi system.



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